

 LOT: ONE

THE BIG RED MONSTER

VINTAGES: 86% 2018, 14% 2017

VARIETALS: 76% Cabernet Sauvignon, 14%

Petit Verdot, 10% Petite Sirah

AVA: 100% Paso Robles, CA

ABV: Massive. 15.0%

DRINKING WINDOW: Now to 2025

WINEMAKING NOTE: All of the fruit was gently de stemmed and crushed, then inoculated. Each fermentation was pumped-over twice daily. Extended maceration for bigger extraction upward of 28 days.

LABEL ART: Saint George slaying the dragon (Antonio Tempesta etching, 1565)

BOX ART: Each panel shows a different hero fighting monsters. Hercules, Apollo, Jason, and Saint George

UPC: 860001359855

THE BIG RED MONSTER

Every good story needs a hero, a villain... and a monster. This savage beast hails from Paso Robles, California's real wine county. Clocking in at 15% abv, rugged Paso possesses the largest diurnal temperature difference of all California wine-growing regions. Days can reach over 100 degrees and nights can be in the low 30s. Extreme heat forges fruit with dark, bold, monstrously brooding flavors and freezing nights retain a juicy, racing acidity. Slay it.



SLAY IT

